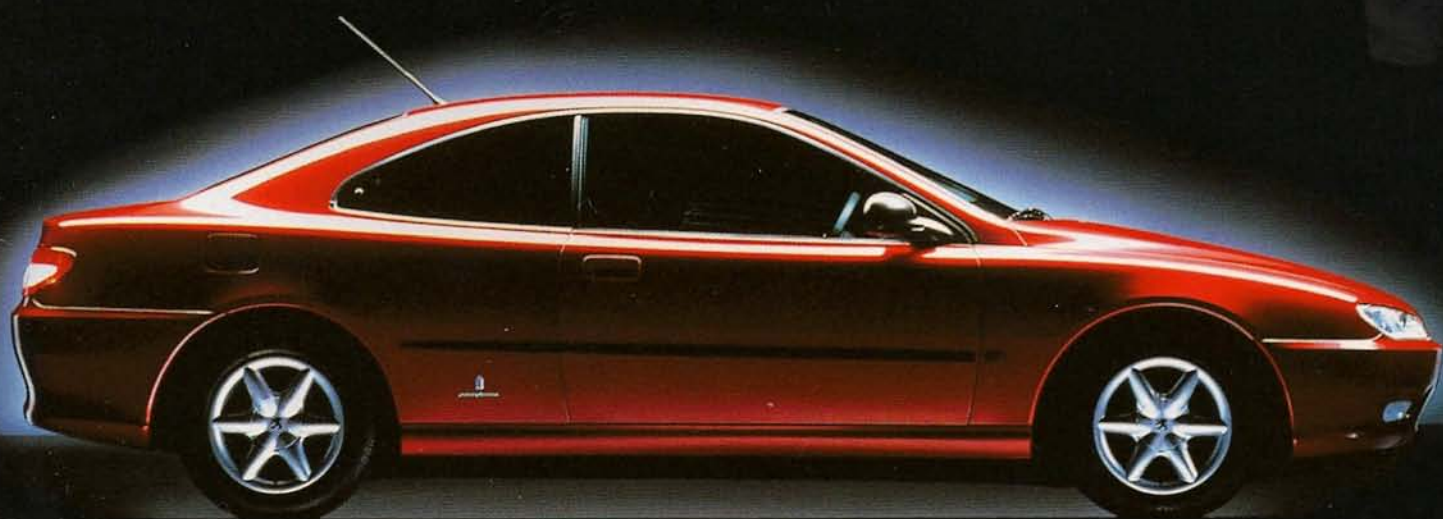


The 406 Coupé



Product Information Guide
May 1997

406 
PEUGEOT
THE DRIVE OF YOUR LIFE

The 406 Coupé

INTRODUCTION

The new 406 Coupé is the ultimate expression of the long-standing relationship between Peugeot and Pininfarina spanning the last forty years.

To be launched in June 1997, the stunning good looks of the 406 Coupé have already attracted a notable amount of public interest. This car will not only provide the "halo effect" for Peugeot's range but also take the Coupé market by storm.

The 406 Coupé will be produced by Pininfarina (IPF) at their two Italian Plants in San Giorgio and Grugliasco. The Peugeot Parts shared with the 406 Saloon are transported to the manufacturing facility where they are combined with Pininfarina's styling and bodywork.

Its Ferrari-esque lines shroud the 3.0 litre 24v 194 bhp or 2.0 litre 16v 135 bhp engines and a classic Pininfarina designed interior including Recaro manufactured seats capable of seating four adults in comfort.

The exciting new model range includes a Coupé 2.0, Coupé 3.0 V6 and the Coupé 3.0 V6 SE initially available with manual transmission, the auto adaptive gearbox will be available on all models from October.

This is a car of the highest class - The audio set-up reflects this with a 6 speaker stereo system in

the 2.0 litre and a 10 speaker, 320 watt JBL sound system in the 3.0 V6 SE.

The Automatic Dipping Mirror (Electrochrome) adjusts for day and night driving, whilst leather and chrome trim adorn the interior to put this Coupé in a class of its own.

On Coupé V6 variants the power of the V6 is harnessed by racing style Brembo four piston ventilated front brakes, within 16" alloy wheels and 215/55 profile tyres. Safety is not forgotten with all models benefiting from ABS, front airbags and high level third brake light, with an option for side airbags.

The 406 Coupé is set to be a tremendous success within the market. It has been positioned to take full advantage of the termination of the Vauxhall Calibra, Ford Probe and Mazda MX6 during the course of this year. There has never been a better time to launch a new Coupé onto the market.

This guide should be used in conjunction with the 406 Saloon and Estate Product Guides for background technical information and basic specification.



The 406 Coupé

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The 406 Coupé

CURRENT MARKET

In order to ensure the success of the 406 Coupé it is not only necessary to understand the car but also the potential driver. This section has been compiled to give you an insight into **the "Coupé customer"**, their demands and aspirations.

- Analysis shows that the Coupé customer base contains a larger percentage of younger single people, women and retail customers. There are a greater proportion of small business owners such as hoteliers, and skilled trades people than for the medium sector.

- **Coupé customers** are not the most loyal of people, there is a high rate of brand switching as they search for the style and performance they require. It is estimated that a quarter of Coupé purchasers trade in another Coupé whilst other customers may be trading up or down from other market segments.

	MEDIUM SECTOR COUPÉ %	MEDIUM SECTOR %
Men	76.9	85.9
Women	23.1	14.1
-35yrs	30.6	21.5
35-54yrs	56.2	55.0
55+yrs	12.5	21.8
Married/cohabiting	79.4	87.5
Single	20.1	11.8
Private car	36.5	33.0
Acquired through business / partnership	21.5	7.5
Company car	41.9	59.5
Junior Executive	9.8	22.6
Senior Executive	34.4	38.0
Hoteliers, skilled tradespeople	20.0	7.8
Professionals	14.1	6.9

The 406 Coupé

CURRENT MARKET

	MEDIUM SECTOR COUPÉ %		MEDIUM SECTOR %
Styling	53.6	Loyalty	24.8
Performance	33.8	Styling	23.8
Loyalty	15.7	Value for Money	20.4
Value for Money	15.6	Roominess	16.6
Status/image	12.7	Comfort	15.7

Style and performance are two of the crucial factors for a Coupé customer. Quality encompassing style, performance and status is still the fundamental factor defining the success or otherwise of a Coupé.



The 406 Coupé

SAFETY

The 406 Coupé takes all the elements of protection and safety from the 406 Saloon and Estate versions. It is important that while enjoying the 'drive of their life' that our customers can take comfort in the safety features provided.

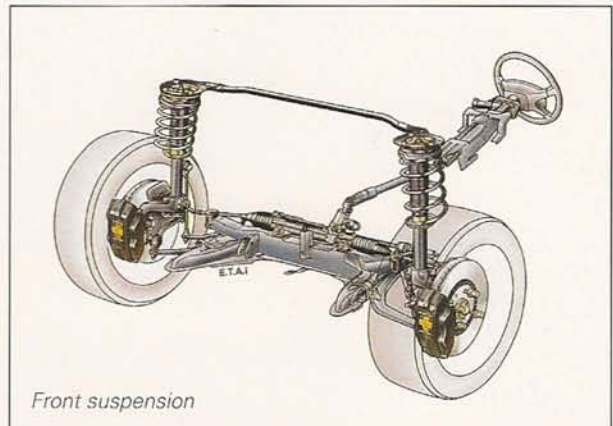
ACTIVE SAFETY

- An **anti-trap function** is fitted on both **electric windows**. They also benefit from **one touch control** by means of safety pull, rather than push buttons and **automatic closing** on dead locking. The windows partially close when deadlocking is operated by the door locks. All functions are managed by the window one touch control unit.
- The superior performance of the 406 Coupé demands the highest quality from its braking system. **Brembo brakes** are renowned for their performance on racing circuits around the world and were the natural choice for the V6 Coupé. The Brembo four piston brake system is installed on the front wheels, two pistons are 38 mm diam and 2 pistons 42 mm diam.

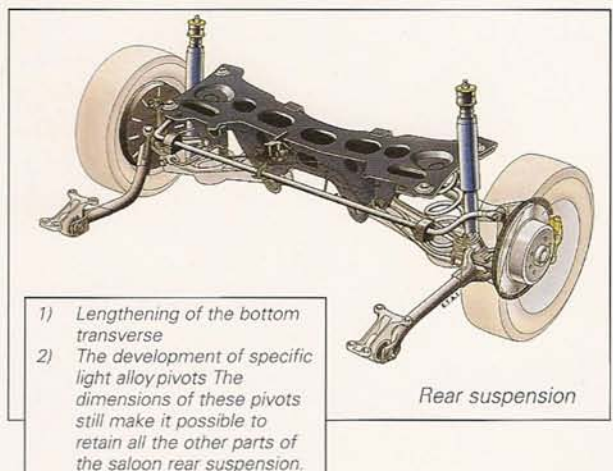


Brembo Brakes

- 2.0 Litre and 3.0 Litre V6 share the same running gear and **front suspension** as the 406 Saloon. The body is lowered by reducing spring heights. Spring rates and dampers are adapted to each model, while the new wheels yield a 16 mm track increase on both versions.



- The **rear suspension** is comprised of an RS10 multi link suspension which has been adapted for the performance and technical needs of the 406 Coupé. The **rear track** has been increased by 36 mm compared to the Saloon. This modification was achieved by:-

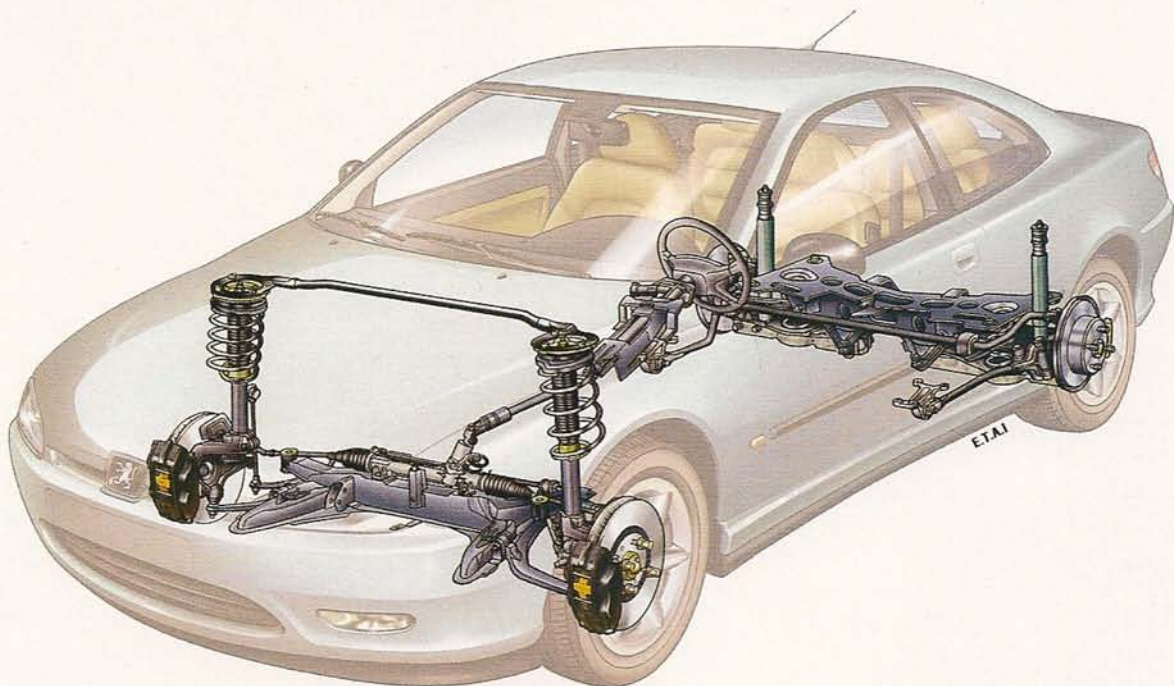


The 406 Coupé

SAFETY

- The 3.0 V6 SE can have its performance enhanced by the **Automatic Electronic Ride Control** which is available as an extra cost option. This is achieved by balancing the four shock absorbers between hard and soft depending on the five elements which define the dynamics of the car at a given moment:- Vehicle speed, vehicle attitude, acceleration, amount of steering lock, and braking effort. The recorded information is fed into a computer, instructions are then passed to a small electric motor positioned in each shock absorber. The instruction is to open or close a rotary valve, which will determine the level of firmness. The adjustment takes only thousandths of a second.

The programme has a self-diagnosis programme, if a fault occurs it automatically reverts to the firm setting. There is a manual override switch which will leave the system in 'firm mode'. However if left on the automatic setting the suspension will normally operate in 'soft' mode. A significant level of acceleration, braking or cornering will result in the system switching to 'firm'. The versatility of this system means optimum ride and handling at all times and in all conditions.



The suspension set up

- New generation **Bosch 5.3 ABS system** is standard on all models to facilitate the braking system.

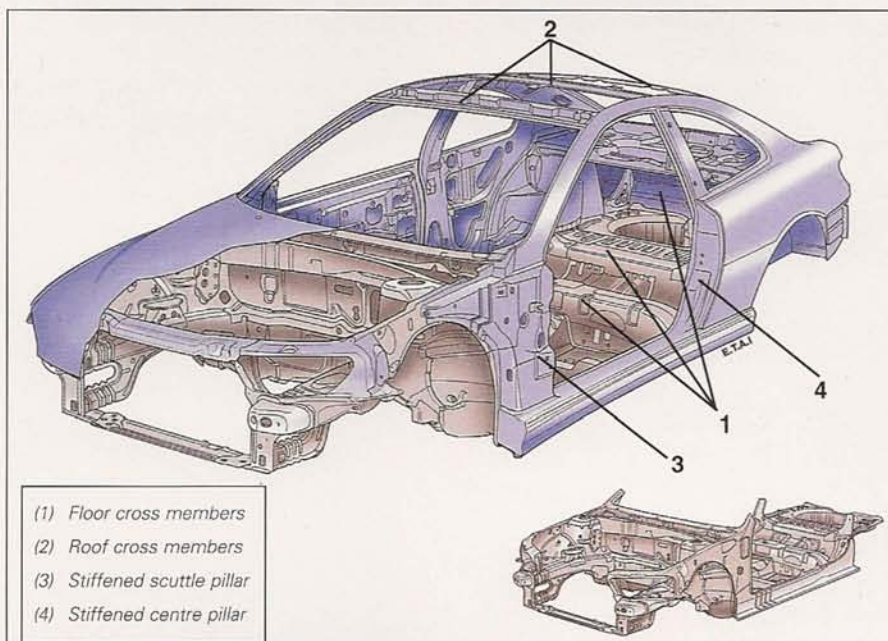
The 406 Coupé

SAFETY

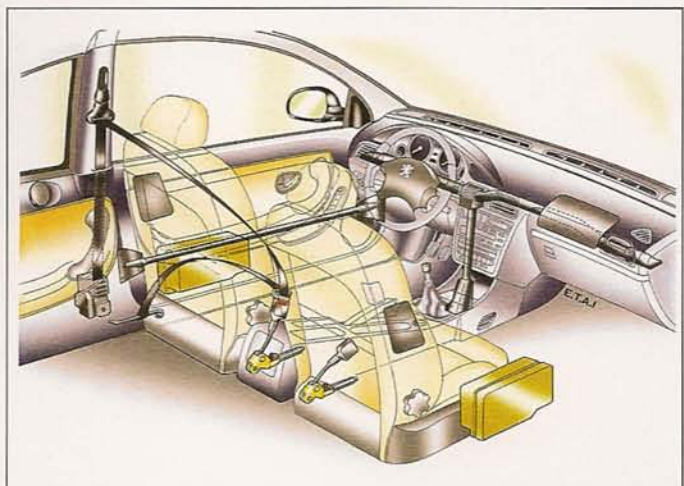
PASSIVE SAFETY

- Floor cross members have been taken from the 406 platform for side impact protection, whilst the **stiffness of the passenger compartment** is maximised by the presence of three roof cross members.

Extra protection is provided by specific stiffening of the scuttle pillar and centre pillar. With the ES9J4 engine an anti-collapse bar is attached to the damper mountings to stiffen the front section assembly.



- **Optional front side air bags** add to the Coupé's passive vehicle safety. In the case of a side impact the air bag inflates itself between the door and the passenger. This, combined with front airbags and the strengthened Coupé body structure provides a passenger safety cell. The side air bag is controlled by an electronic control unit located near the sills. The diagram alongside shows the positioning of the airbags and the extra reinforcement bars at the front and side of the vehicle.



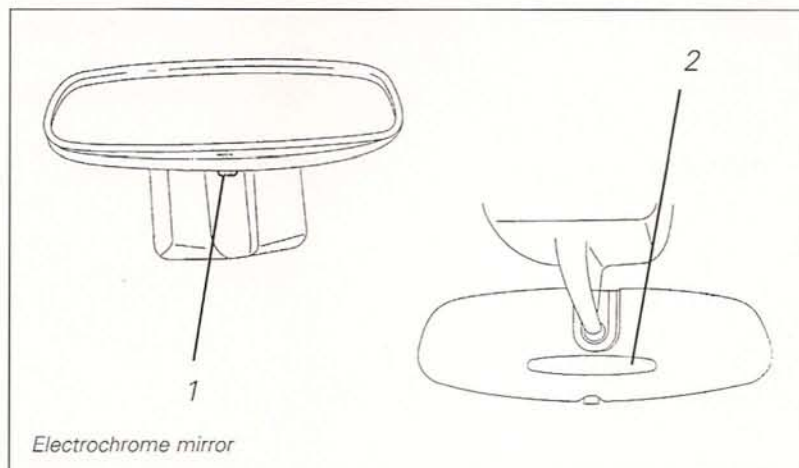
Driver and passenger safety cells

The 406 Coupé

SAFETY

- The Automatic Dipping Mirror, or **Electrochrome Mirror** fitted to the V6 SE, aids the ease of driving both by day and night. It works by automatically and progressively changing between day and night use by means of a switch. When the switch is on the green warning lamp will light up. (1) A cell on the front of the mirror records the intensity of light coming from the front of the vehicle, whilst a cell on the rear of the mirror records the light intensity coming from the rear (2).

The difference in the light between the front and rear is registered by a micro computer which makes a calculation and activates an electrolyte to make a gel rise between the two plates of the mirror so the surface becomes darker. The adaptation to the lighting conditions prevents dazzle from other car lights and ensures optimum visibility in all driving conditions.



NB: When reverse is engaged the mirror automatically lightens.

- All models have been fitted with a **high level third brake light** to ensure other drivers are aware that the car is slowing down and thereby preventing rear impact.

- **Air conditioning** is an option on 2.0 models and standard on the 3.0 V6 models. It provides a cooling effect which helps keep drivers alert and comfortable in hot weather conditions.

The 406 Coupé

SECURITY

The 406 Coupé includes all the security features associated with the 406 Saloon and Estate.

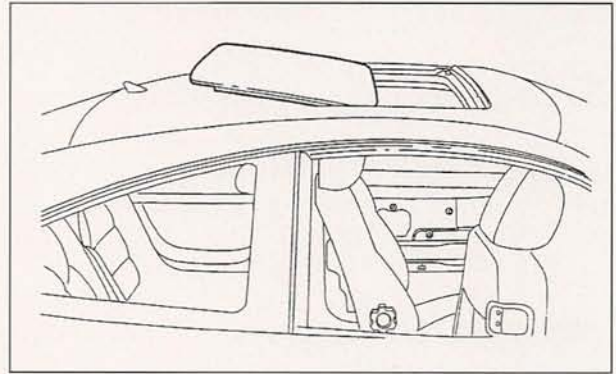
- The 406 Coupé will be protected with a coded key pad immobiliser. June production will see the introduction of Peugeot's new **transponder engine immobiliser**. The immobiliser is operated by inserting a key into the ignition and turning to the "A" position. On turning the key to this position the Electronic Control Unit (ECU) sends a coded message to the transponder, fitted inside the key. An identification signal is then passed back from the key to the ECU. The engine management system will only unlock and start the car if it receives the correct message.
- **High frequency Plip central locking** is standard, as are **deadlocks**, which when activated prevent all doors from being opened, even if the windows are open or broken.
- Peugeot's commitment to security is further shown by its new generation **PSA3 ultrasonic alarm system**. This system works using an ultrasonic remote control fitted in the Plip. The Plip holds a 'rolling code' which is constantly changing, making it virtually impossible to copy a correct entry code. The high frequency Plip does not need to be pointed at the vehicle and operates from a significant distance. This is standard on all models and ensures maximum protection against car theft.
- The alloy wheels are all fitted with **locking wheel nuts**. The space saver spare wheel on the 2.0 Litre and full size alloy on the 3.0 Litre model are housed in the boot to ensure they are kept secure.
- The cars' **Vin number** is engraved on a plate which is visible from the front windscreen as on the 406 Saloon.
- The **audio systems are security coded** to prevent theft and the amplifier and CD player on the 3.0 V6 are positioned in the boot out of sight.
- **Auto closure** of windows and sunroof with Plip.

The 406 Coupé

STYLING, COMFORT, SPECIFICATION

EXTERIOR STYLING

- The 406 Coupé has an **electric sun roof** which has been specifically designed to perfectly fit the curves of the car. The roof of the Coupé has a sleek curve which means the panel slides to the outside. Inside the car there is a **blind** for the sunroof which is divided into two parts to facilitate its sliding when the moving panel is opened.



Electric sunroof

- Another unique feature which illustrates the class and quality of the Coupé's styling are the **frameless doors** and new system of window lift. As part of the manufacturing process all windows are put through a mould, this guarantees the window is free of peripheral deformation.

When the doors are opened the window glass which is 5 mm thick, is lowered 10 mm and then raised again on closing. This creates a perfect seal between the door and glass for maximum passenger comfort in all conditions.



Frameless doors

The 406 Coupé

STYLING, COMFORT, SPECIFICATION

The 406 Coupé incorporates **new elliptical headlamp units** at the front, whilst the **rear light clusters** have been uniquely designed to reflect the classic, elegant lines of the Coupé.



Elliptical headlamp units

- The 2.0 Litre model has 205/60R15V tyres with 6.5" alloy wheels while the 3.0 Litre benefits from 215/55R16Z tyres with 7" alloy wheels.

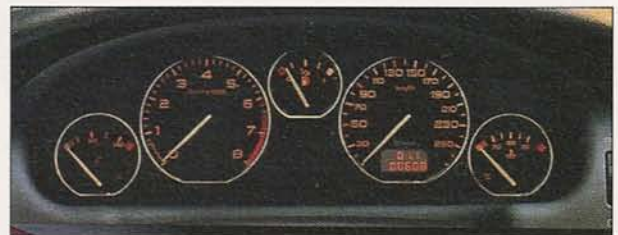
The 406 Coupé

STYLING, COMFORT, SPECIFICATION

INTERIOR STYLING

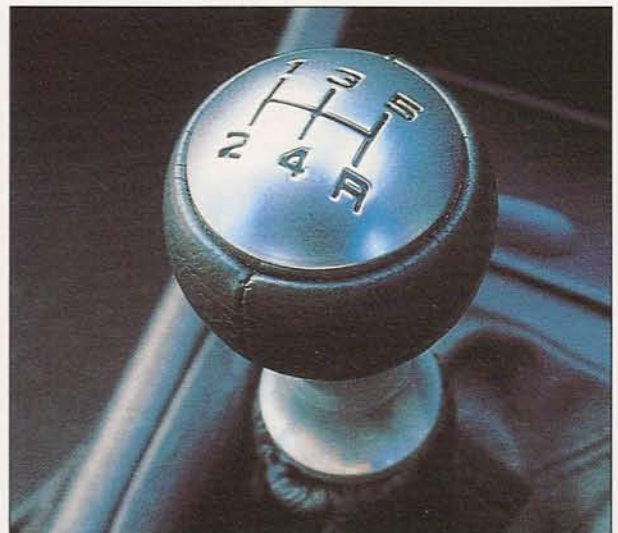


- The classical Pininfarina interior is first highlighted in the layout and look of the **instrument control panel** which is specific to the Coupé. It includes five dials with chrome bezels: tachometer, speedometer, fuel gauge, temperature gauge and oil pressure gauge. The functioning of the instrumentation and switchgear is identical to the saloon.



Instrument control panel

- The **gear selector** is aluminium, adding just that extra touch of class to the aesthetics of this stylish looking car. The **XU10J4R** engine has a **BE3/5 manual gearbox** which includes a shortened top gear to facilitate acceleration with a lower MPH/1,000 RPM figure than the Saloon. The **ES9J4 V6** engine has an **ML5/T** gearbox with a longer first gear than the Saloon or Estate, while the two highest ratios are shorter allowing the driver to fully exploit the torque characteristic of the engine. This model also has 16" wheels thereby increasing the rolling circumference. The new ZF autoadaptive electronic **Automatic Transmission** offering 3 programmes with 9 gearshift patterns, will be available on all models from October.



Aluminium gear selector

The 406 Coupé

STYLING, COMFORT, SPECIFICATION

COMFORT

- Coupés are traditionally renowned for their lack of passenger space. However this is where the 406 Coupé really stands out from the competition. The elegant styling of the 406 Coupé **does not compromise interior space** with its usability and practicality demonstrated in its full **four seater capacity**. The seats are designed by Pininfarina but built by racing seat manufacturer Recaro. They are stylish to look at and the wrap around design gives the driver the confidence to exploit the Coupé's superb handling.



Rear seats

- There are **two separate rear bucket seats** with **integral head restraints** incorporating a **60/40 split** arrangement as in the 406 Saloon.



60/40 split rear seats

- When folding the rear seats down, it is necessary to hook the seat belts on to the centre pillar hooks.



- The **centre arm rest** has a rigid fold back cover which hides a practical storage compartment with a recess for glasses.



Centre arm rest

The 406 Coupé

STYLING, COMFORT, SPECIFICATION

- The **3.0 V6 SE** also benefits from **electrically operated front seats and mirrors**, the driver's seat having a memory setting to record driving positions. This memory system enables two people of different build, to return immediately to their individual setting. The memory, like the 406 Saloon will take account of four adjustments. However, **unique to the Coupé a fifth motor** is also included which rapidly folds forward the back rest enabling easy access to the rear seats



Front seats (please note LHD spec)

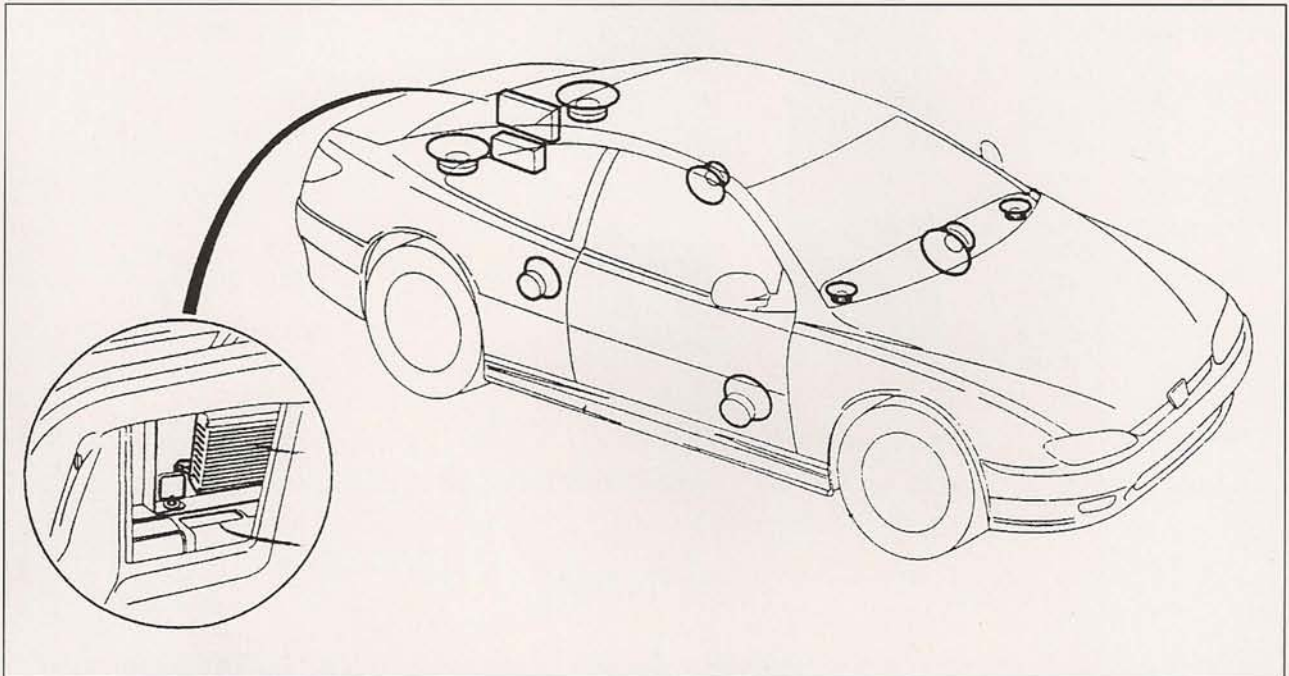
The 406 Coupé

STYLING, COMFORT, SPECIFICATION

SPECIFICATION

- To enable access into the tightest spot whilst parking the 406 Coupé V6 SE has **electrically folding heated exterior mirrors** like those on the 806.
- The 406 Coupé's class and dynamic qualities are echoed in the state-of-the-art sound systems. The 406 V6 SE has **10 JBL speakers** consisting of two tweeters installed in the fascia, two 165 mm diameter woofers in the front doors,

two 160 and two 240 mm sub woofers in the rear parcel tray and two 60 mm diameter medium range in the rear panels. The **CD autochanger** is located in the boot with a **separate amplifier** and **equaliser** which ensures optimum sound quality and produces 320 watts of music power. The 2.0 litre has a system similar to the 406 Saloon equipped with 6 speakers, with the JBL customised speaker system as an option.



Speaker configuration with inset showing CD positioning

	2.0 LITRE	3.0 LITRE V6	3.0 LITRE V6 SE
Audio 4030	●	-	-
Audio 4050	○ ¹	●	●
CD Autochanger	○ ¹	●	●
JBL Speaker system	○ ¹	○	●
Steering column remote control	●	●	●

● Standard ○ Option ○¹ Combined option

The 406 Coupé

STYLING, COMFORT, SPECIFICATION

COLOURS AND TRIMS

	COUPÉ 2.0 & 3.0 V6 FLORIO CLOTH		COUPÉ 3.0 V6 SE ASCARI LEATHER		
Interior Environment					
<i>Tungsten</i>	<i>Blue</i>	<i>Grey</i>	<i>Storm Black</i>	<i>Sahara Tan</i>	<i>Amarante Red</i>
Solid Colours					
<i>Scarlet Red</i>	●	-	●	-	-
<i>Pulsar Yellow</i>	●	-	●	-	-
Metallic/Pearlescent Colours					
<i>Cosmos Grey</i>	-	●	●	●	●
<i>Satellite Grey</i>	●	-	●	●	●
<i>Ariane Blue</i>	●	-	●	●	●
<i>Polaris Blue</i>	-	●	●	●	-
<i>Tucanae Green</i>	-	●	●	●	-
<i>Galileo Green</i>	-	●	●	●	●
<i>Diablo Red</i>	-	●	●	●	-

On Coupé 3.0 V6 SE a choice of leather interior is available with certain body colours.

The 406 Coupé

STYLING, COMFORT, SPECIFICATION

SOLID COLOURS



Scarlet Red



Pulsar Yellow

METALLIC/PEARLESCENT COLOURS



Polaris Blue



Cosmos Grey



Satellite Grey



Ariane blue



Tucanae Green



Galileo Green



Diablo Red

UPHOLSTERY

FLORIO CLOTH COUPÉ 2.0 & 3.0 V6

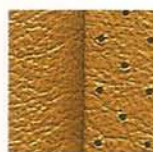


Blue



Grey

ASCARI LEATHER COUPÉ 3.0 V6 SE



Sahara Tan



Amarante Red



Storm Black

The 406 Coupé

TECHNICAL CHARACTERISTICS

THE 406 COUPÉ MODEL RANGE

	2.0 COUPÉ	3.0 V6 COUPÉ	3.0 V6 SE COUPÉ
Doorplan	2	2	2
PETROL			
XU10J4R/Z/L3	•		
ES9J4/Z/L3 V6		•	•

MODELS BY ENGINE

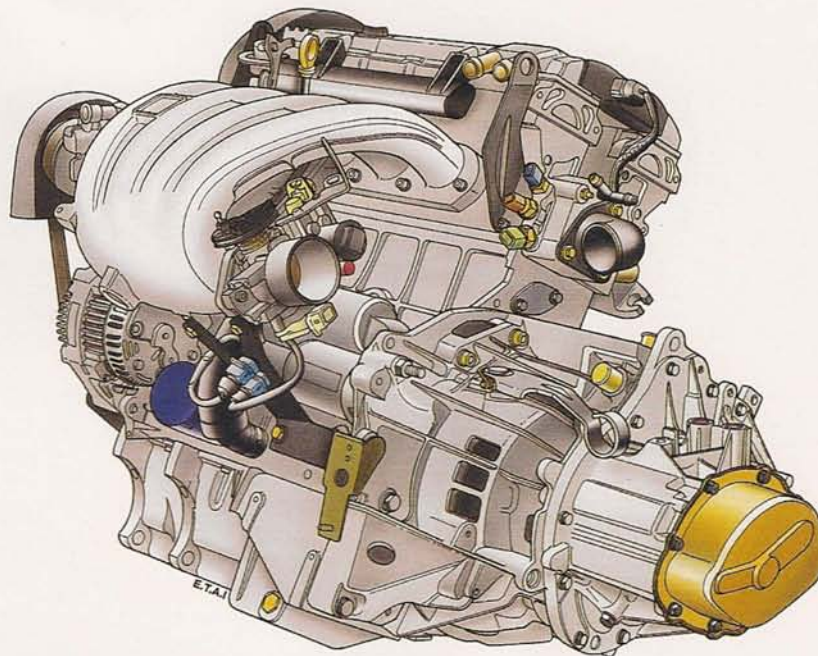
The 406 Coupé range incorporates **two engine types**. The following table details the performance of these engines.

	PETROL 2.0 XU10J4R	PETROL 3.0 V6 ES9J4
Number of cylinders	4	6
Number of valves	16	24
Capacity cc	1998	2946
Fuel Injection	Multipoint	Multipoint
Maximum Power HP(PS-DIN) / KW at....RPM	135 / 97.4 @ 5500	194 / 140 @ 5500
Maximum torque Nm (MKg) at... RPM	180 (18.7) @ 4200	267 (27.8) @ 4200

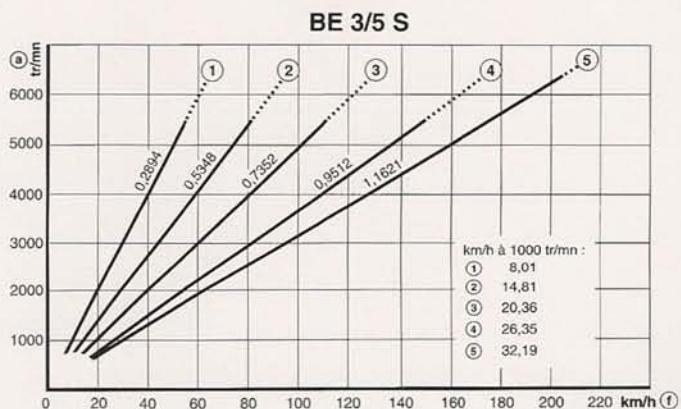
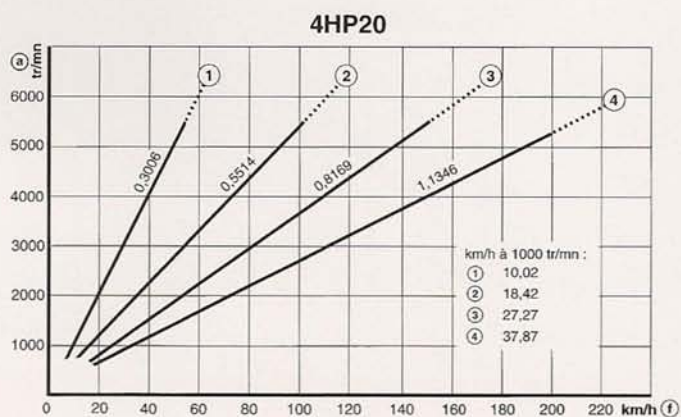
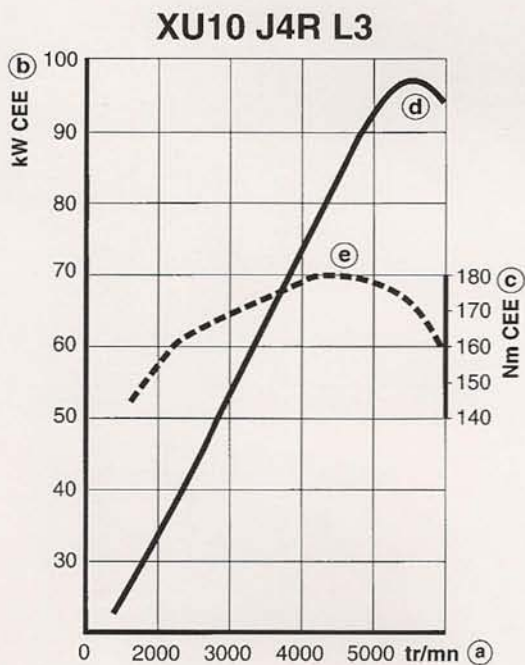
The 406 Coupé

TECHNICAL CHARACTERISTICS

XU10J4R ENGINE



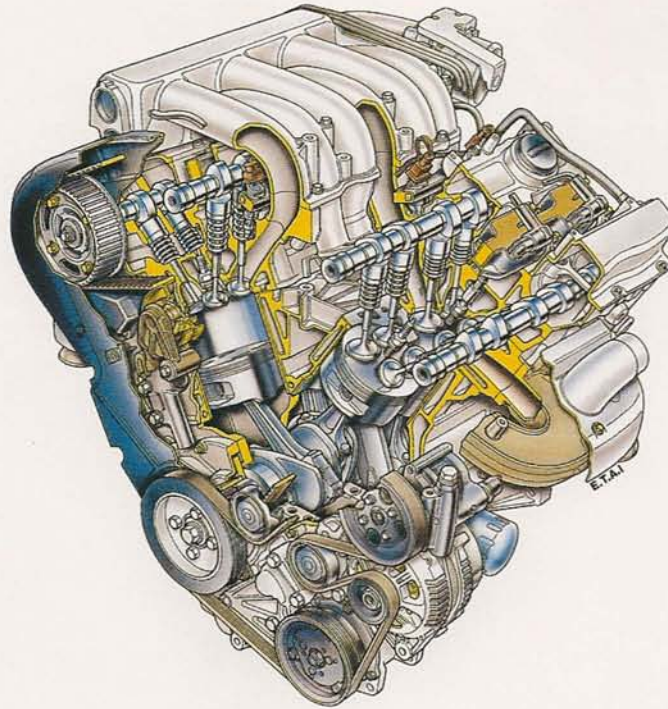
POWER AND TORQUE CURVE AND GEAR RATIOS : 2.0 Litre



The 406 Coupé

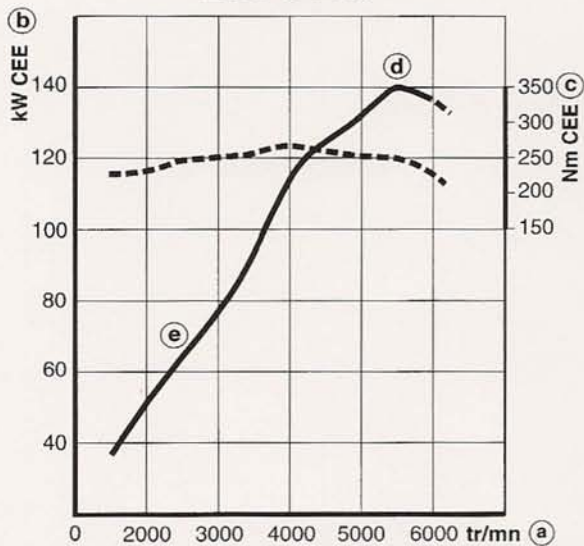
TECHNICAL CHARACTERISTICS

ES9J4 ENGINE

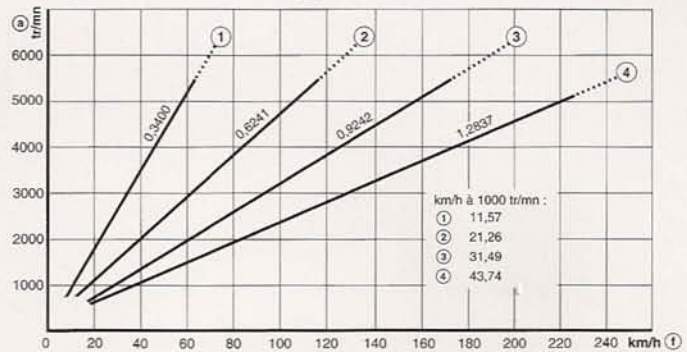


POWER AND TORQUE CURVES AND GEAR RATIOS : 3.0 Litre V6

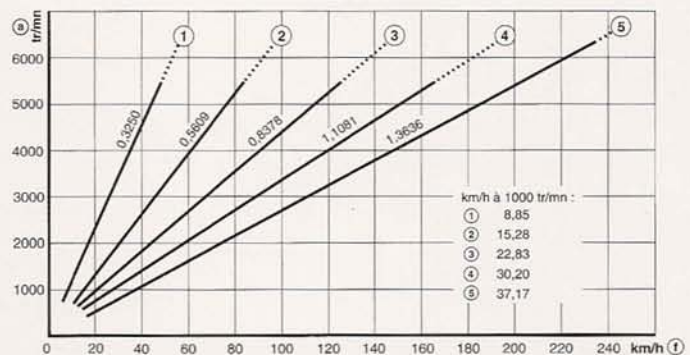
ES9 J4 L3



4HP20



ML 5 A



The 406 Coupé

TECHNICAL CHARACTERISTICS

VEHICLE WEIGHTS

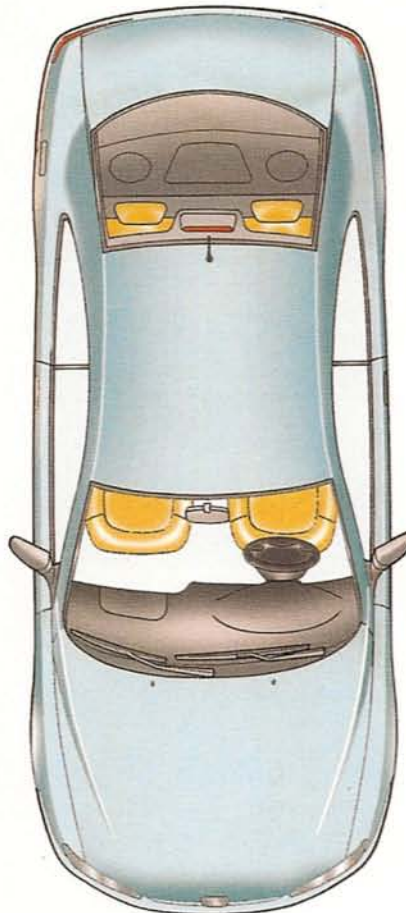
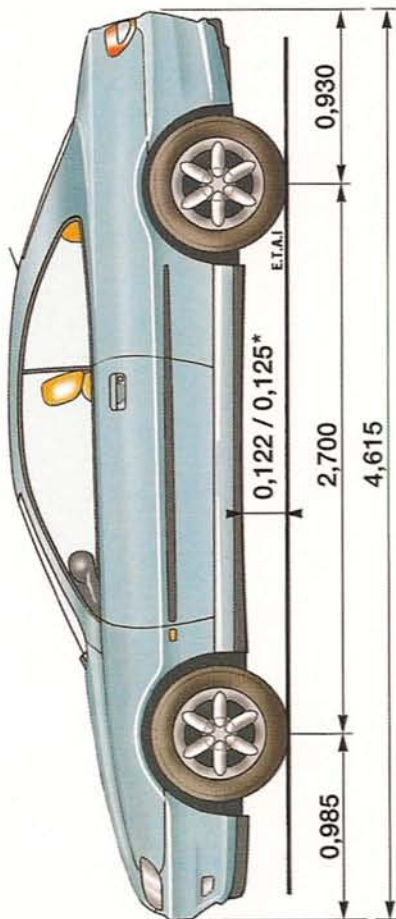
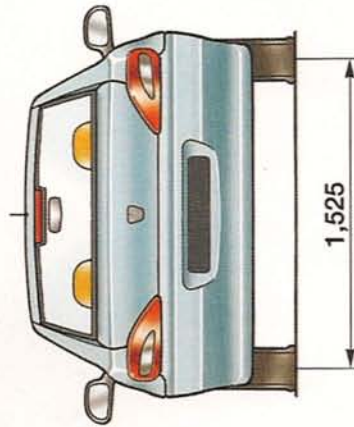
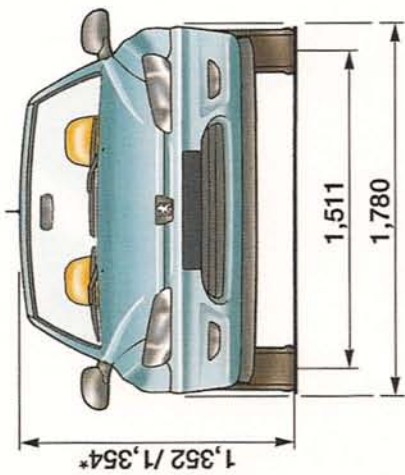
	2.0	2.0 AUTO	3.0 V6	3.0 V6 AUTO
<i>Gross vehicle weight Kg</i>	1735	1783	1827	1850
<i>Kerb weight Kg</i>	1340	1388	1458	1481
<i>Gross train weight Kg</i>	3235	3283	3327	3350
<i>Max. towing weight (Braked Trailer) Kg</i>	1500	1500	1500	1500

The 406 Coupé

TECHNICAL CHARACTERISTICS

DIMENSIONS

406 Coupé EXTERNAL DIMENSIONS in mm



OVERALL LENGTH	4615
OVERALL WIDTH	1780
OVERALL HEIGHT	1352 / 1354*
WHEELBASE	2700

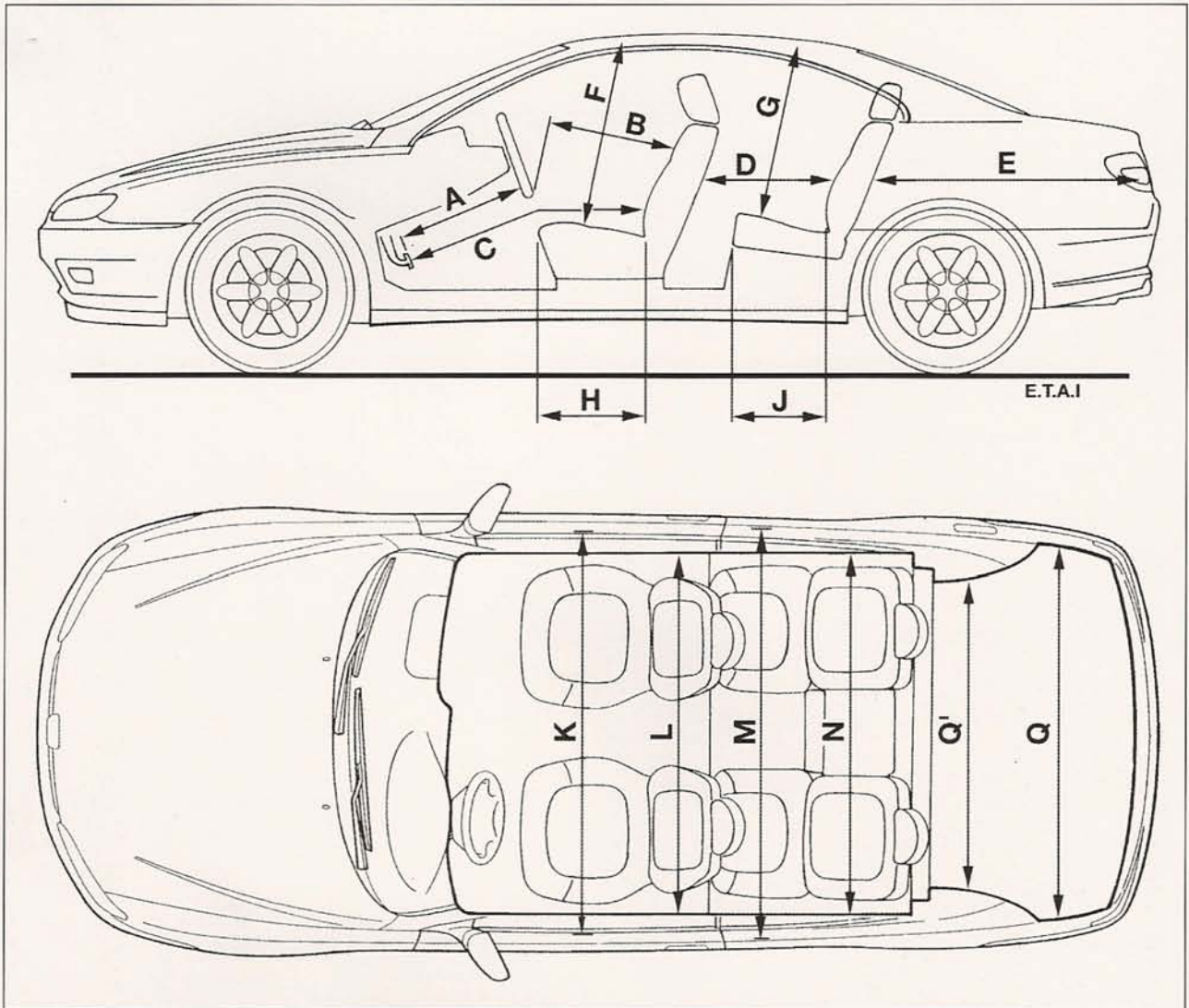
figures in mm
*V6

The 406 Coupé

TECHNICAL CHARACTERISTICS

DIMENSIONS

406 Coupé INTERIOR DIMENSIONS in mm



A	B	C	D	E	F	G	H	J	K	L	M	N	Q	Q'
614	521	1071	685 to 910	1015	862	806	470	485	1414	1392	1426	1234	1150	1030

The 406 Coupé

PERFORMANCE AND ECONOMY

PROVISIONAL CONSUMPTION FIGURES MPG (LITRES / 100KM)

	2.0	2.0 AUTO	3.0 V6	3.0 V6 AUTO
<i>ECE Urban Cycle Consumption</i>	21.6 (13.1)	17.8 (15.9)	17.8 (15.9)	16.4 (17.2)
<i>EUDC Out of Town Driving Consumption</i>	39.2 (7.2)	35.8 (7.9)	35.3 (8.0)	33.6 (8.4)
<i>Mixed ECE + EUDC</i>	30.1 (9.4)	25.9 (10.9)	25.9 (10.9)	24.3 (11.6)

The 406 Coupé

COMPETITIVE ANALYSIS

DIMENSIONS

	406 COUPÉ	BMW 3 SERIES COUPÉ	CALIBRA	PROBE	ALFA GTV	TOYOTA CELICA
Number of seats	4	5	5	4	2	4
Weight (Kg)	1374-1487	1310-1395	1250-1325	1190-1255	1370-1430	1130-1200
Length (mm)	4620	4430	4490	4580	4280	4420
Width (mm)	1780	1710	1690	1780	1780	1750
Height (mm)	1350	1360	1320	1310	1320	1305
Wheelbase (mm)	2700	2700	2600	2610	2540	2540
Boot Space (dm ³)	390	405	300	396	110	283
Petrol Tank capacity (Litres)	70	62	63	58.5	70	60

The 406 Coupé

COMPETITIVE ANALYSIS

PERFORMANCE 2.0 Litre

	406 COUPÉ 2.0Litre	BMW 318IS	CALIBRA 2.0I 16V	PROBE 2.0 Litre 16V	ALFA GTV T.SPARK	CELICA ST
cc	1998	1895	1998	1991	1970	1762
Maximum Power (bhp)	135	140	136	115	150	115
Torque (mkg)	18.7	18	18.8	17	19	15.4
Max speed mph	126	132.3	133.5	126.7	134.1	124.2
0-62 mph	10.4	10.2	9.5	10.6	8.4	10.2
1000m	31.8	31.1	31	-	-	-
ECE Urban Cycle Consumption mpg (Litres/100km)	21.6 (13.1)	24.8 (11.4)	22.6 (12.5)	23.7 (11.9)	20.5 (13.8)	26.6 (10.6)
EUDC Out of Town Driving Consumption	39.2 (7.2)	46.3 (6.1)	42.2 (6.7)	39.2 (7.2)	40.4 (6.9)	44.1 (6.4)
Mixed ECE + EUDC	30.1 (9.4)	35.3 (8.0)	32.1 (8.8)	31.7 (8.9)	29.7 (9.5)	35.8 (7.9)

PERFORMANCE 3.0 Litre

	COUPÉ V6	BMW 323I	BMW 328I	CALIBRA V6	PROBE V6	CELICA GT
cc	2946	2494	2793	2498	2497	1998
Maximum Power (bhp)	194	170	193	170	165	175
Torque (mkg)	27.8	24.5	28.0	23.1	21.2	18.6
Max speed mph	146	141	147	134	137	140
0-62 mph	7.9	8.0	7.3	7.8	8.5	8.1
1000m	28.7	28.9	28.0	28.0	-	-
ECE Urban Cycle Consumption mpg (Litres/100km)	17.8 (15.9)	21.9 (12.9)	20.9 (13.5)	19.6 (14.4)	28.8 (9.8)	23.0 (12.3)
EUDC Out of Town Driving Consumption	35.3 (8.0)	42.2 (6.7)	42.2 (6.7)	36.2 (7.4)	47.1 (6.0)	38.7 (7.3)
Mixed ECE + EUDC	25.9 (10.9)	31.4 (9.0)	30.7 (9.2)	27.7 (10.2)	35.8 (7.9)	31.0 (9.1)

The 406 Coupé

COMPETITIVE ANALYSIS

406 Coupé 2.0 Litre SPECIFICATIONS Vs KEY COMPETITORS

	406 COUPÉ 2.0	BMW 318i S	CALIBRA 2.0i 16V	PROBE 2.0i 16V	ALFA GTV ST	CELICA ST
SAFETY						
Pre-tensioned Front Seatbelts	●	●	●	●	●	●
Drivers Airbag	●	●	●	●	●	●
Passengers Airbag	●	○	○	●	●	●
Front Side Airbags	○	N/A	N/A	N/A	N/A	N/A
ABS anti-lock brakes	●	●	●	●	●	●
SECURITY						
Deadlocking	●	●	●	●	●	●
Immobiliser	●	●	●	●	●	●
Alarm	●	○	●	●	●	●
Remote control central locking	●	●	●	●	●	●
VISIBILITY						
Front fog lamps	●	○	●	N/A	●	●
Rear screen wash/wipe	N/A	N/A	●	●	N/A	●
Headlamp wash	N/A	○	N/A	N/A	N/A	N/A
Automatic windscreen wipers, intermittent / fixed	N/A	N/A	N/A	N/A	N/A	N/A
COMFORT AND CONVENIENCE						
Variable power assisted steering	●	●	●	●	●	●
Electric tilt/slide sunroof	○†	○	●	●	○	●
Air conditioning	○†	○	○	○	○	○
Air re-circulation control	●	○	N/A	N/A	N/A	N/A
Rake and reach adjustable steering	●	N/A	N/A	RAKE	N/A	TILT
RDS EON, 6 speaker stereo	●	○	CD OPTION	●	●	CD OPTION
Trip Computer	N/A	○	○	N/A	N/A	N/A
Leather steering wheel and gear knob	●	●	PLASTIC	○	●	PLASTIC
Electric front windows	●	●	●	●	●	●
Tinted Glass	●	●	●	●	●	●
Traction Control	N/A	○	N/A	N/A	N/A	N/A
Cruise Control	N/A	○	N/A	N/A	N/A	N/A
Electronically controlled suspension	N/A	N/A	N/A	N/A	N/A	N/A
SEATING						
Lumbar adjustable drivers seat	●	○	N/A	●	N/A	○
Electric Front-Seat Adjustment	N/A	○	●	●	N/A	N/A
Heated Front Seats	N/A	○	●	N/A	N/A	N/A
Velour Interior	CLOTH	○	●	●	●	●
Leather Interior	N/A	○	●	○	○	○
Split Folding Rear Seats	+SKI HATCH	●	●	●	FIXED	●
EXTERIOR DEFINITION						
Electrically adjustable door mirrors	●	●	●	●	●	●
Electrically heated door mirrors	●	●	●	●	●	●
Alloy wheels	●	●	●	●	●	STEEL
Metallic / pearlescent paint	○	○	○	○	○	○

NB. The Vauxhall Calibra and Ford Probe are to be discontinued.

● = Standard ○ = Optional ○† = Aircon or sunroof

The 406 Coupé

COMPETITIVE ANALYSIS

406 Coupé 3.0 V6 SPECIFICATIONS Vs KEY COMPETITORS

	406 COUPÉ 3.0 V6	BMW 318I	CALIBRA 2.5I V6 LEATHER	PROBE 2.5I V6 24V	CALIBRA 2.5 V6 VELOUR
SAFETY					
Pre-tensioned Front Seatbelts	●	●	●	N/A	●
Drivers Airbag	●	●	●	●	●
Passengers Airbag	●	○	●	●	●
Front Side Airbags	○	N/A	N/A	N/A	N/A
ABS anti-lock brakes	●	●	●	●	●
SECURITY					
Deadlocking	●	●	●	●	●
Immobiliser	●	●	●	●	●
Alarm	●	○	●	●	●
Remote control central locking	●	●	●	●	●
VISIBILITY					
Front fog lamps	●	●	●	N/A	●
Rear screen wash/wipe	N/A	N/A	●	●	●
Headlamp wash	N/A	○	N/A	N/A	N/A
Automatic windscreen wipers	●	N/A	N/A	N/A	N/A
COMFORT AND CONVENIENCE					
Variable power assisted steering	●	●	●	●	●
Electric tilt/slide sunroof	○	○	●	●	○
Digital air conditioning	●	○	●	○	●
Air re-circulation control	●	○	N/A	N/A	N/A
Rake and reach adjustable steering	●	RAKE	N/A	RAKE	N/A
RDS EON, 6 speaker stereo	CD	PREP	CD	●	CD
Trip Computer	N/A	○	●	N/A	●
Leather steering wheel and gear knob	●	●	●	●	●
Electric front windows	●	●	●	●	●
Tinted Glass	●	●	●	●	●
Traction Control	N/A	○	●	N/A	●
Cruise Control	N/A	○	N/A	●	N/A
Electronically controlled suspension	N/A	N/A	N/A	N/A	N/A
SEATING					
Lumbar adjustable drivers seat	●	○	N/A	●	N/A
Electric Front-Seat Adjustment	N/A	○	N/A	MAN/ELEC	N/A
Heated Front Seats	N/A	N/A	●	N/A	N/A
Velour Interior	CLOTH	●	-	●	●
Leather Interior	N/A	○	●	○	-
Split Folding Rear Seats	+ SKI HATCH	●	●	●	●
EXTERIOR DEFINITION					
Electrically adjustable door mirrors	●	●	●	●	●
Electrically heated door mirrors	●	○	●	●	●
Alloy wheels	●	●	●	●	●
Metallic / pearlescent paint	○	○	●	○	●

NB. The Vauxhall Calibra and Ford Probe are to be discontinued.

● = Standard ○ = Optional

The 406 Coupé

COMPETITIVE ANALYSIS

406 Coupé 3.0V6 SE Vs KEY COMPETITORS

	406 Coupé 3.0 V6 SE	BMW 328i	BMW 328i Sport
SAFETY			
Pre-tensioned Front Seatbelts	●	●	●
Drivers Airbag	●	●	●
Passengers Airbag	●	○	○
Front Side Airbags	○	N/A	N/A
ABS anti-lock brakes	●	●	●
SECURITY			
Deadlocking	●	●	●
Coded Immobiliser	●	●	●
Alarm	●	○	○
Remote control central locking	●	●	●
VISIBILITY			
Front fog lamps	●	●	●
Rear screen wash/wipe	N/A	N/A	N/A
Headlamp wash	●	○	○
Automatic windscreen wipers	●	N/A	N/A
COMFORT AND CONVENIENCE			
Variable power assisted steering	●	●	●
Electric tilt/slide sunroof	○	○	○
Digital air conditioning	●	○	○
Air re-circulation control	●	○	○
Rake and reach adjustable steering	●	RAKE	RAKE
RDS EON, 10 speaker stereo	CD	PREP	PREP
Trip Computer	●	○	○
Leather steering wheel and gear knob	●	●	●
Electric front windows	●	●	●
Tinted Glass	●	●	●
Traction Control	N/A	○	○
Cruise Control	●	○	○
Electronically controlled suspension	○	N/A	N/A
SEATING			
Lumbar adjustable drivers seat	●	○	SPORT SEATS
Electric Front-Seat Adjustment	●	○	○
Heated Front Seats	●	○	○
Velour Interior	N/A	●	●
Leather Interior	●	○	○
Split Folding Rear Seats	+ SKI HATCH	●	●
EXTERIOR DEFINITION			
Electrically adjustable door mirrors	●	●	●
Electrically heated door mirrors	●	○	○
Alloy wheels	●	●	●
Metallic / pearlescent paint	○	○	○

● = Standard ○ = Optional



*The information given in this publication was correct at the time of printing, May 1997.
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